



City of Ceres • City of Hughson • City of Modesto • City of Newman • City of Oakdale • City of Patterson
City of Riverbank • City of Turlock • City of Waterford • County of Stanislaus

**SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL (SSTAC)
MEETING
STANCOG BOARD ROOM
1111 I STREET, SUITE 308
MODESTO, CA 95354
TUESDAY, APRIL 1, 2025
10:00 AM**

In addition to in person attendance at the location identified above, the following options are available to members of the public to listen to this meeting and provide comments to the Social Services Transportation Advisory Committee members during the meeting:

1. Join the Social Services Transportation Advisory Committee meeting from your computer or tablet at:

<https://us06web.zoom.us/j/86354814175?pwd=BpfaLbhAebGk3ZGqeBct3ZRcdtPLUY.1>

OR

2. For participation by teleconference only, please use the following telephone number and access code.

United States: +1 669 444 9171

Meeting ID: 863 5481 4175

Passcode: 236889

Once connected, we request you kindly mute your phone.

If you wish to make a comment on a specific agenda item, please use the “Raise Hand” icon in Zoom and you will be called on by the chair during the meeting. For those joining the meeting by telephone, please press *9 on your telephone keypad to raise your hand. To lower your hand, press *9 again.

Committee Agendas and Minutes: Committee agendas, minutes and copies of items to be considered by the StanCOG Committees are available at least 72 hours prior to the meeting at the StanCOG offices located at 1111 "I" Street, Suite 308, Modesto, CA during normal business hours. The documents are also available on StanCOG's website at www.stancog.org.

Materials related to an item on this Agenda submitted to the Committee after distribution of the agenda packet are available for public inspection at the address listed above during normal business hours. These documents are also available on StanCOG's website, subject to staff's ability to post the documents before the meeting.

Reasonable Accommodations: This Agenda shall be made available upon request in appropriate alternative formats to persons with a disability, as required by the Americans with Disabilities Act of 1990 (42 U.S.C. § 12132) and the Ralph M. Brown Act (California Government Code § 54954.2). Persons requesting a disability related modification or accommodation in order to participate in the meeting should contact Cindy Malekos at (209) 525-4600 during regular business hours at least 72 hours prior to the time of the meeting to enable StanCOG to make reasonable arrangements to ensure accessibility to this meeting.

Notice Regarding Non-English Speakers: StanCOG Committee meetings are conducted in English. Anyone wishing to address the Committee is advised to have an interpreter or to contact Cindy Malekos at (209) 525-4600 during regular business hours at least 72 hours prior to the time of the meeting so that StanCOG can provide an interpreter.

Aviso con Respetto a Personas que no Hablan el Idioma de Inglés: Las reuniones del los Comités del Consejo de Gobiernos de Stanislaus son conducidas en Inglés. Cualquier persona que desea dirigirse al Comité se le aconseja que traiga su propio intérprete o llame a Cindy Malekos al (209) 525-4600 durante horas de oficina regulares o a lo menos 72 horas antes de la reunión, para proporcionarle con un intérprete.

AGENDA

1. CALL TO ORDER

2. ROLL CALL

3. REMOTE PARTICIPATION DUE TO EMERGENCY CIRCUMSTANCES

- A. Motion to Approve Member Requests to Participate Remotely due to Emergency Circumstances pursuant to Government Code 54953(f)(2)(A)(ii)**

4. PUBLIC COMMENTS

Members of the public may address the committee on any item not on the agenda. Comments shall be limited to five minutes unless the Chair of the Committee sets a different time limit.

5. CONSENT CALENDAR

- A. Motion to Approve the Social Services Transportation Advisory Council (SSTAC) Meeting Minutes of January 7, 2025**

6. DISCUSSION/ACTION ITEMS

- A. Motion to Recommend the Policy Board Adopt by Resolution the Federal Fiscal Year (FFY) 2027 to 2030 Funding Round Congestion Mitigation and Air Quality (CMAQ) & Surface Transportation Block Grant (STBG) Guidelines Adoption (Blake Dunford)**
- B. Motion to Recommend the Policy Board Approve by Resolution the Federal Fiscal Year (FFY) 2027 to 2030 Funding Round Early Programming (Blake Dunford)**
- C. Active Transportation Program (ATP) and Local Carbon Reduction Program (CRP) Funding Round Update (Blake Dunford)**

D. Bike Month Campaign (Jean Foletta)

7. TRANSIT MANAGER/MOVE REPORTS

8. CALTRANS REPORT

9. MANAGEMENT REPORT

10. MEMBER REPORTS

11. ADJOURNMENT

Next Regularly-Scheduled SSTAC Meeting:

August 5, 2025 (Tuesday) @10:00 am



StanCOG
Stanislaus Council of Governments

**REMOTE PARTICIPATION
DUE TO
EMERGENCY
CIRCUMSTANCES**



StanCOG
Stanislaus Council of Governments

**REMOTE PARTICIPATION DUE TO EMERGENCY
CIRCUMSTANCES**

**THIS ITEM WILL BE DISCUSSED IF THERE ARE
ANY MEMBER REQUESTS TO PARTICIPATE
REMOTELY DUE TO EMERGENCY
CIRCUMSTANCES**



StanCOG

Stanislaus Council of Governments

CONSENT CALENDAR



SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL (SSTAC) MEETING
StanCOG Board Room
1111 I Street, Suite 308
Modesto, CA

Minutes of January 7, 2025 (Tuesday)
10:00 am

In addition to in person attendance at the location identified above, members of the public were able to join the meeting virtually or participate by teleconference to provide comments to the Social Services Transportation Advisory Council during the meeting.

MEMBERS PRESENT: Tony Hill, Esq. (MOVE), Adam Barth (StanRTA), Mohamed Rashid (Transit User)

ALSO PRESENT: José Luis Cáceres, Blake Dunford, Jean Foletta, Naisha Banks, Shannon Silva, (StanCOG); Ron McMurtry (Member of the Public)

1. CALL TO ORDER

Chair Tony Hill called the meeting to order at 10:00 am.

2. ROLL CALL - NONE

3. REMOTE PARTICIPATION DUE TO EMERGENCY CIRCUMSTANCES

A. Motion to Approve Member Requests to Participate Remotely due to Emergency Circumstances pursuant to Government Code 54953(f)(2)(A)(ii)

There were no member requests to participate remotely due to emergency circumstances.

4. PUBLIC COMMENTS- NONE

5. CONSENT CALENDAR

A. Motion to Approve the Social Services Transportation Advisory Council (SSTAC) Meeting Minutes of August 6, 2024

***By Motion (Member Mohamed Rashid/Vice-Chair Adam Barth) and a unanimous vote, the Social Services Transportation Advisory Council (SSTAC) approved the Consent Calendar.**

6. DISCUSSION/ACTION ITEMS

A. 2024 Local Partnership Competitive Program (LPP-C) Nomination Prioritization

José Luis Cáceres provided background information on the 2024 Local Partnership Competitive Program (LPP-C) and stated that the nominated projects would be the 7th Street Bridge and the Modesto and Ceres Transit Stations. He also stated that both project sponsors brought a combined request of under \$25 million.

Ron McMurtry asked if there was ever feedback on why a project is denied funding and José Luis Cáceres stated that there was a process that included feedback.

B. Local Partnership Program Formulaic Project Nomination

José Luis Cáceres provided an overview of the Local Partnership Program (LPP) Formulaic Project Nomination. He stated that the Policy Board action that was taken was to program approximately \$4.6 million to the State Route (SR) 132 West, SR 99/SR 132 Interchange. He provided background on how the funding would be dispersed.

C. Fiscal Year (FY) 2023/24 Measure L Annual Report

Jean Foletta provided an update on the Fiscal Year (FY) 2023/24 Measure L Annual Report and discussed the projects in the region that were completed with Measure L funding.

D. Fiscal Year (FY) 2025/26 Unmet Transit Needs (UTN) Process Kick-Off

Jean Foletta discussed the Fiscal Year (FY) 2025/26 Unmet Transit Needs (UTN) Process Kick-Off. She reviewed how the process worked and encouraged members of the public to make comments on any transit and transportation needs that they felt were not being met. She also provided an overview on how the outreach would be shared with the communities through a focus on social media and with the help of MOVE Stanislaus outreach on public transit.

7. TRANSIT MANAGER/MOVE REPORTS

Chair Hill shared that MOVE was advertising for two key positions: a travel trainer and a router driver. He also mentioned that the information about these positions could be found on MOVE's website.

Vice-Chair Barth shared that StanRTA was awarded the top honor of Transit Agency of the Year at the California Transit Association's (CTA) Fall Conference and Expo in November 2024.

8. CALTRANS REPORT- NONE

9. MANAGEMENT REPORT- NONE

10. MEMBER REPORTS

Chair Hill asked the committee for recommendations on how to increase membership of the SSTAC. The committee had a brief discussion on where the best places would be to connect with people who shared a similar interest.

11. ADJOURNMENT

Chair Hill adjourned the meeting at 11:07 am.

Next Regularly-Scheduled SSTAC Meeting:
April 1, 2025 (Tuesday) @ 10:00 am

Minutes Prepared By:

Naisha Banks

Naisha Banks
Executive Administrative Assistant



StanCOG

Stanislaus Council of Governments

DISCUSSION & ACTION ITEMS



StanCOG

Stanislaus Council of Governments

TO: Social Services Transportation Advisory Committee **Staff Report**
FROM: Blake Dunford, Associate Planner Motion
DATE: March 18, 2025
SUBJECT: Federal Fiscal Year (FFY) 2027 to 2030 Funding Round Congestion
Mitigation and Air Quality (CMAQ) and Surface Transportation Block Grant
(STBG) Guidelines Adoption

Recommendation

Recommend that the Policy Board adopt by resolution the Federal Fiscal Year (FFY) 2027 to 2030 Funding Round Congestion Mitigation and Air Quality (CMAQ) and Surface Transportation Block Grant (STBG) Guidelines and direct staff to release the call for projects.

Background

StanCOG has authority to program funding from two programs:

1. Congestion Mitigation and Air Quality Improvement Program (CMAQ)
2. Surface Transportation Block Grant Program (STBG)

These are apportioned by federal legislation to implement regional transportation projects identified in regional transportation plans. These federal programs are first apportioned to states, then the states suballocate them to regional agencies such as StanCOG. These funding programs are to be distributed in accordance with a performance-based, regionwide process. StanCOG uses a competitive call for projects.

Congestion Mitigation and Air Quality Program

CMAQ's primary goals are to improve air quality and reduce congestion. It funds transportation projects or programs that will contribute to a region's attainment or maintenance of the National Ambient Air Quality Standards for ozone and fine particulate matter (both PM 10 and PM 2.5). CMAQ has three eligibility criteria. The project/program must:

1. Be transportation-related,
2. Generate an emissions reduction, and
3. Be located in or benefit a nonattainment or maintenance area.

The Stanislaus Region receives about \$7.8 million in CMAQ funds per year. The Policy Board directs the programming of these funds to eligible projects sponsored by local government agencies and transit providers.

Surface Transportation Block Grant Program

Surface Transportation Block Grant Program (STBG) funds are suballocated to regions. STBG provides flexible funding for a variety of transportation projects. The Stanislaus Region receives about \$9 million in STBG annually. The Policy Board directs the programming of these funds to eligible projects through a formal project selection process. Project eligibility is outlined in 23 U.S.C. 133(b) and (c), with a few additional project types included as part of the Infrastructure Investment and Jobs Act (IIJA).

Discussion

StanCOG proposes the adoption of the Final Draft Guidelines and the subsequent release of the call for projects for the Federal Fiscal Year (FFY) 2027 to 2030 Funding Round. A full schedule for the funding round is included later in this report.

StanCOG has held three stakeholder workshops over the past few months to develop the guidelines for the upcoming CMAQ and STBG funding round. These workshops included representatives from all member cities, Stanislaus County, Stanislaus Regional Transit Authority, Turlock Transit, MOVE Stanislaus, and the San Joaquin Regional Rail Commission. Stakeholders expressed a strong preference for a four-year call for projects with a slower timeframe for guideline and application development.

StanCOG circulated the Draft Guidelines for discussion and comment in March 2025. The Draft Guidelines were presented to the Technical Advisory Committee and the Management and Finance Committee. The Draft Guidelines were provided to the Policy Board as an informational item.

Funding

StanCOG has an estimated \$96,337,00 million available for funding. This funding encompasses Federal Fiscal Years (FFY) 2027, 2028, 2029, and 2030, as well as carryover funding from prior years that has not been programmed.

	Prior Years	FFY 2027	FFY 2028	FFY 2029	FFY 2030	Total
CMAQ	\$13,038,000	\$7,952,000	\$8,110,000	\$8,272,000	\$8,438,000	\$45,810,000
STBG	\$12,541,000	\$9,197,000	\$9,407,000	\$9,595,000	\$9,787,000	\$50,527,000
Total	\$25,579,000	\$17,149,000	\$17,517,000	\$17,867,000	\$18,225,000	\$96,337,000

Note: Funding amounts rounded to the nearest thousand dollars.

StanCOG traditionally provides an “Off the Top” amount for Transportation Demand Management projects. These projects are proven, federally-approved, and cost-effective methods that improve regional air quality. The following distribution is proposed for CMAQ funds:

CMAQ Distribution		
Category	Funding Breakdown	Total Funding Available
Transportation Demand Management (Off the Top)	StanRTA TDM: \$800,000 StanCOG StanisCruise: \$4,000,000	\$4,800,000
Local Agencies & Transit		\$41,000,000
	Total	\$45,800,000

StanCOG, in accordance with Title 23, USC Section 303, takes a small portion of the total annual STBG for the purposes of Planning, Programming, and Monitoring. This will be an annual amount of \$200,000 for a total of \$800,000. The following distribution is proposed for STBG.

STBG Distribution		
Category	Funding Breakdown	Total Funding Available
Planning, Programming, and Monitoring (PPM)	Annual PPM: \$200,000	\$800,000
Local Agencies & Transit		\$49,700,000
	Total	\$50,500,000

Funding Scenario and Project Categories

After discussion with local stakeholders, staff proposes a funding split into categories based on project request size. This is a similar approach to funding rounds conducted by the California Transportation Commission, to ensure projects of similar scope and size compete against each other fairly. Staff and stakeholders determined the funding split, maximum application request, and application limit per agency in the final proposal below.

	Large Projects		Small Projects	
	CMAQ	STBG	CMAQ	STBG
Total Funding Available	\$21,000,000	\$19,700,000	\$20,000,000	\$30,000,000
Maximum Request per Application	\$5 million		\$2 million	
Application Cap per Agency	3		5	

Stakeholders and staff agreed to make an exception to the maximum number of applications: The City of Turlock will be allowed one additional Large application and one additional Small application above the maximum, because the City serves as both local jurisdiction and as an independent transit operator. The exception will only apply if the City applies for both transit and non-transit projects (or combined projects).

Transit operators may apply for Operating Assistance for new or expanded service through the CMAQ program. Applications may only request up to \$3 million a year and up to three years, for a maximum request of \$9 million. Transit operators may not ask for additional Operating

Assistance beyond this limit. This limit does not apply to applications for capital purchases or improvements.

Scoring Criteria

In preparing the new guidelines, staff took various forms of feedback into consideration including feedback from stakeholders at the workshops, from application debriefs, and from the Regional Active Transportation Program and Local Carbon Reduction Program funding rounds. Staff worked with stakeholders to eliminate redundancy and clarify application guidance. A full explanation of scoring criteria can be found in the Final Draft Guidelines.

Final Draft Guidelines

The Final Draft Guidelines are posted to the StanCOG website, under the Transportation Funding Page and on the CMAQ and STBG pages. Two forms of the guidelines are available, one “clean” version and one “tracked changes” version with highlighted text to show adjustments from the original Draft Guidelines. Due to the size of the documents, direct links have been provided below.

Final Draft Guidelines (Clean): <https://stancog.org/DocumentCenter/View/2189/Final-Draft-FFY-2027-30-Combined-Guidelines-Clean?bidId=>

Final Draft Guidelines (Tracked Changes):

<https://stancog.org/DocumentCenter/View/2190/Final-Draft-FFY-2027-30-Combined-Guidelines-Tracked-Changes?bidId=>

Schedule

The following is the draft schedule of the FFY 2027 to 2030 Funding Round. After incorporating comments received, staff will bring the draft guidelines back to the Policy Board for consideration of adoption at the April 16 meeting.

Stakeholder Kickoff Workshop	Sep 23, 2024
Stakeholder Workshop #2	Nov 1
Final Stakeholder Workshop	Jan 24, 2025
Draft Guidelines presented to Committees for comment	Mar 4-5
Draft Guidelines presented to Policy Board for comment	Mar 21
Final Guidelines presented to Committees	Apr 1-2
Final Guidelines presented to Policy Board for consideration of adoption	Apr 16
Early Programming presented to Policy Board for approval	Apr 16
StanCOG releases Call for Projects	Apr 17
Project Applications due to StanCOG	Sep 19
Scoring Committee evaluates and scores projects	Oct/Nov
Programming Recommendation presented to Committees	Dec 2-3
Programming Recommendation presented to Policy Board for consideration of adoption	Dec 10
Projects amended into FTIP	Dec 18

Should you have any questions regarding this staff report, please contact Blake Dunford, Associate Planner, at 209-525-4894 or via e-mail at bdunford@stancog.org.



StanCOG

Stanislaus Council of Governments

TO: Social Services Transportation Advisory Committee **Staff Report**
FROM: Blake Dunford, Associate Planner Motion
DATE: March 18, 2025
SUBJECT: Federal Fiscal Year (FFY) 2027 to 2030 Funding Round Early Programming

Recommendation

By Motion:

Recommend that the Policy Board approve by resolution the programming of special projects defined in the Federal Fiscal Year (FFY) 2027 to 2030 Funding Round Guidelines exempt from the call for projects.

Background

StanCOG has authority to program funding from two programs:

1. Congestion Mitigation and Air Quality Improvement Program (CMAQ)
2. Surface Transportation Block Grant Program (STBG)

These are apportioned by federal legislation to implement regional transportation projects identified in regional transportation plans. These federal programs are first apportioned to states, then the states suballocate them to regional agencies such as StanCOG. These funding programs are to be distributed in accordance with a performance-based, regionwide process.

Typically, StanCOG uses a competitive call for projects, but certain projects are identified as federally-approved activities that are exempt from the competitive process. These projects are defined at the time of the adoption of the funding round guidelines and are set amounts of funding that are factored into the funding round estimates.

Discussion

StanCOG traditionally provides an “Off the Top” amount for Transportation Demand Management (TDM) projects from the CMAQ program. These projects are proven, federally-approved, and cost-effective methods that improve regional air quality. There are two regionally and federally adopted TDM programs within the Stanislaus region identified for funding.

Agency	Title	Funding Request
StanCOG	StanisCruise	\$4,000,000
StanRTA	StanRTA TDM	\$800,000
	Total to be Programmed	\$4,800,000

After programming, \$41 million in CMAQ funding remains available for the call for projects.

StanCOG, in accordance with Title 23, USC Section 303, takes a small portion of the total annual STBG for the purposes of Planning, Programming, and Monitoring. This will be an annual amount of \$200,000 for a total of \$800,000.

Agency	Title	Funding Request
StanCOG	Planning, Programming, and Monitoring	\$800,000
	Total to be Programmed	\$800,000

After programming, \$49.7 million in CMAQ funding remains available for the call for projects.

Staff is recommending approval of the three projects above. These projects will be programmed through the next available administrative modification to the Federal Transportation Improvement Program (FTIP), scheduled for late April or early May 2025.

Should you have any questions regarding this staff report, please contact Blake Dunford at 209-525-4894 or via e-mail at bdunford@stancog.org.



StanCOG

Stanislaus Council of Governments

TO: Social Services Transportation Advisory Council **Staff Report**
FROM: Blake Dunford, Associate Planner Discussion
DATE: March 18, 2025
SUBJECT: Active Transportation Program (ATP) and Local Carbon Reduction Program (CRP) Funding Round Update

Recommendation

Consider the information presented.

Background

StanCOG manages a variety of transportation funding programs to implement projects that help to reach the goals and vision of the Regional Transportation Plan/Sustainable Communities Strategy. Two of these funding programs are the Active Transportation Program and the Local Carbon Reduction Program.

Active Transportation Program

The Active Transportation Program (ATP) is a funding program to promote the increased use of active modes of transportation, such as biking and walking. ATP is broken into three programs.

1. Statewide Program (50% of total)
2. Small Urban/Rural Areas: For populations of 200,000 or less (10% of total)
3. Regional Program: For urban areas with populations greater than 200,000 (40% of total)

ATP has two separate grant award processes; one led by the state for the Statewide and Small Urban/Rural Areas programs, and one led by Metropolitan Planning Organizations (MPOs) for the Regional ATP.

StanCOG is responsible for its share of the Regional ATP. The Policy Board adopted Regional ATP guidelines on April 17, 2024, and later adopted revised guidelines at the request of the California Transportation Commission (CTC) on June 19, 2024. These guidelines were approved

by the CTC at their June meeting. Originally, StanCOG was estimated to receive \$3,468,000, however due to legislative decisions regarding the state budget, this was reduced to \$1,029,000.

Local Carbon Reduction Program

The Carbon Reduction Program (CRP) is a five-year program of funding intended for projects that reduce transportation carbon dioxide emissions. The program was established by the Infrastructure Investment and Jobs Act of 2021, also known as the Bipartisan Infrastructure Law, and is overseen by the Federal Highway Administration (FHWA).

California receives about \$110 million annually over the five years of formula funding, managed through the California Department of Transportation (Caltrans). Most of these funds are provided to the Metropolitan Planning Organizations (MPOs) and Regional Transportation Planning Agencies (RTPAs) in the form of “Local CRP.” StanCOG may select projects using its own prioritization process, so long as it aligns with the three pillars of California’s Carbon Reduction Strategy:

1. Zero-Emission Vehicles and Infrastructure
2. Active Transportation and Micromobility
3. Rail and Transit

StanCOG must use an adopted, performance-driven, and regionwide process to select projects for Local CRP funding. StanCOG may not suballocate funding. Most projects require a non-federal match of 11.47%, however California’s toll credits may be used to waive the match, judged on a case-by-case basis by Caltrans.

StanCOG estimated available Local CRP funding has increased from \$4,844,527 to \$4,936,717. This new fund estimate has been taken into consideration for the programming recommendation. StanCOG staff expects more increases to the estimate before the program ends.

Discussion

The StanCOG Policy Board took action to adopt the following projects for each program at their regular meeting on March 19, 2025. Staff convened a seven-member scoring committee for both funding rounds in accordance with the guidelines. The following represents the list of adopted and contingency projects for both funding rounds.

ATP Approved Projects

Agency	Project	Average Score	Funding Request
Waterford	Waterford Safe Routes to School – Washington Road	85	\$845,000
Waterford	City of Waterford Active Transportation Plan	82	\$184,000
		Total	\$1,029,000

ATP Contingency List of Projects

Please note that while “Waterford Safe Routes to School – Welch Street” scored second overall, the City of Waterford asked that the funding be put towards the “City of Waterford Active Transportation Plan” instead, due to the limited remaining funding.

Agency	Project	Average Score	Funding Request
Waterford	Waterford Safe Routes to School – Welch Street	83	\$900,000
Ceres	Morrow Village Pedestrian Safety Improvements	74	\$8,779,000
		Total	\$9,679,000

Local CRP Approved Projects

Agency	Project	Average Score	Funding Request
Modesto	Claus Road Corridor Enhanced Bicycle and Pedestrian Improvements	83	\$950,000
Turlock	Golden State Boulevard Improvements – Dels Lane to Pedras Road	71	\$1,000,000
Turlock	Golden State Boulevard Improvements – Pedras Road to Tuolumne Road	69	\$1,000,000
Patterson	Las Palmas Safety Corridor	69	\$194,000
Oakdale	G Street Bike & Pedestrian Improvements (Fourth Ave to East Ave)	66	\$780,000
Ceres	Eloise Ave and Dale Ave Sidewalk	59	\$1,000,000
		Total	\$4,924,000

Local CRP Contingency List of Projects

Agency	Project	Average Score	Funding Request
Ceres	Joy Ave, Charlotte Ave, Lilac Ct, and Camelia Ct Sidewalk	58	\$979,000
Patterson	Cliff Swallow-El Solvo Class I Trail	22	\$976,000
		Total	\$1,955,000

Staff has programmed the approved projects as a part of Administrative Modification #3 to the 2025 Federal Transportation Improvement Program (FTIP). Should additional funding become available, staff will direct that funding towards the contingency projects.

Should you have any questions regarding this staff report, please contact Blake Dunford, Associate Planner, at 209-525-4894 or via e-mail at bdunford@stancog.org.



StanCOG

Stanislaus Council of Governments

TO: Social Services Transportation Advisory Council

Staff Report
Discussion

FROM: Jean Foletta, Deputy Director of Operations
Shannon Silva, Office Supervisor

DATE: March 27, 2025

SUBJECT: Bike Month Campaign

Recommendation

Consider the information presented.

Background

Bike to Work Month, also known as National Bike Month, is part of a nationally celebrated campaign established by the League of American Bicyclists to “showcase the many benefits of bicycling and encourage more people to give bicycling a try.”

StanisCruise is the Stanislaus region’s Transportation Demand Management (TDM) program and as such promotes Bike Month by partnering with local agencies and employers throughout Stanislaus County. StanisCruise helps organize events that incentivize commuters to transition from driving alone to alternative modes of transportation such as biking, walking, or using transit services.

Discussion

This will be the third year StanisCruise is promoting Bike Month, May 1-31, in the Stanislaus region. StanisCruise will be coordinating with local agencies to encourage both riders and non-riders to bike for pleasure and for their commute. StanisCruise will collect data on biking trips in the county through the StanisCruise app. Participants can download from their Apple or Android device. Riders of every level are invited to take part. Riders who sign-up for the Bike Month challenge need to track their trips through the app and can win great [prizes](#).

StanisCruise will be offering rewards and prizes through friendly competitions throughout the month of May.

The 2025 dedicated webpage for the StanisCruise Bike Month campaign can be found using the following link - <https://staniscruise.com/>

Stay tuned to the StanisCruise Bike Month Challenge webpage for information on upcoming events, leaderboards, prizes and more.

This campaign is a great way to engage communities, businesses and individuals in a fun challenge that will help them meet their health, wellness, and sustainability goals.

Should you have any questions regarding this report, please contact Jean Foletta, Deputy Director of Operations at 209-525-4891 or jfoletta@stancog.

